

Naída
PowerHearing

The power to change your life

More Hearing. Slim Design. WaterResistant.



PHONAK

life is on

For more and better hearing

Sophisticated technology

Enhanced audibility and clarity

Daily communication is now easier and less tiring thanks to SoundRecover. This unique approach ensures audibility of high frequency key information like "s" or "sh". It also enhances everyday sounds like birdsongs, telephone rings, alarms and doorbells. It may even improve the quality of your own voice.

Feedback-free listening

Whistling can significantly impact audibility and comfort. By removing annoying feedback, Naída helps you enjoy hearing without compromising sound quality.

Adapting to changing environments

Naída provides a smooth hearing experience by automatically and continuously adapting its settings to your environment, whether you are attending a concert, sitting in a car or enjoying your friends and family.



Naída SuperPower

For an active lifestyle

Slim and water resistant

More comfort and great looks

Naída sets new size and cosmetic standards. Even highly active wearers will benefit from the snug and comfortable fit. The fresh look is enhanced by a spectrum of 18 attractive colors and patterns.

Dependability, no matter where or what

You can wear Naída while exercising, engaging in outdoor sports, chilling beside the pool, or even when caught in the rain. Though flexible and robust, Naída is not designed for use in the shower or while swimming and diving.

For those who want to make sure Naída stays in place, Secure 'n Stay is the perfect accessory.



Connecting to the world

The freedom of wireless communication



Design-integrated FM

The design-integrated FM solution enables communication in difficult environments where distance, noise or echo can occur. It is the world's first water resistant communication system.



iCom

iCom provides wireless connectivity to mobile phones, laptops, MP3 players, televisions and global positioning systems (GPS).



myPilot

myPilot is a stylish and convenient remote control that also displays current program and volume level, and includes time/date and alarm.



iView

iView status viewer is the perfect support for parents, teachers and caregivers, giving easy information about battery status, program settings and volume.

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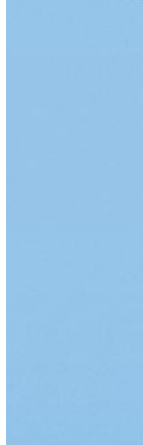
Hearing and speaking connect people all over the world, enabling us to communicate, enjoy social activities and lead an active lifestyle. Naída hearing instruments, for significant hearing losses, deliver on the promise of improving quality of life by increasing your communication abilities.

Groundbreaking technological innovations, such as SoundRecover, impressively enhance the audibility and clarity of speech and sounds. The attractive, slim and water resistant casing ensures uncompromised performance in everyday life.

Naída offers a variety of models in two price categories.



**Try Naída and get the power to change your life.
www.naida.phonak.com**



Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

**Interact freely. Communicate with confidence.
Live without limit. Life is on.**



Myrtle Beach Location:
5913 North Kings Highway
Myrtle Beach SC 29577
Phone: 843-497-6156

Conway Location:
1415 Third Avenue, Suite 103
Conway, SC 29526-5003
Phone: 843-488-2717

www.naida.phonak.com